Beyond color: Total Appearance Capture, by X-Rite

About X-Rite

X-Rite is a world leader in color measurement, management, and communication technology for industries and applications that reach around the globe. We provide the expertise and know-how to make the most of your color and appearance opportunities…right the first time, right every time.

Danaher Corporation Overview

Danaher is a global science & technology innovator committed to helping our customers solve complex challenges and improve quality of life worldwide. Our world class brands are leaders in some of the most demanding and attractive industries. A globally diverse team of 71,000 associates, we are united by our culture and operating system, the Danaher Business System, which is our competitive advantage. In 2015, we generated $19.9B in revenue and our market cap exceeded $60B. We are #149 on the Fortune 500 and our stock has outperformed the S&P 500 by more than 2,000% over 20yrs.

Context

The Total Appearance Capture (TAC) Ecosystem enables creation of virtual materials that have the exact same optical characteristics as the real material. The capturing and use of exact material APPEARANCE within the entire virtualization process speeds up and improves the design and production process.

Role and responsibility

The role of the position is to iterate - within the so called "lean start up MVP iteration" an initial offering installed at some demanding - but forgiving - early adopters (mostly large design departments of top tier automotive companies) and conduct thorough VOC to develop the true specification that map optimally customer requirements within the target segments.

Skills required

These technologies revolve around "immersive" or "augmented" reality. Thus strong background in computer graphics, rendering is required; in particular experiences in gpu rendering, Ray tracing, GL programming experience are a definite plus as well as understanding of basics of light matter interaction - e.g LTE, shaders... - Masters degree in computer graphics or applied mathematics -MBA or an equivalent business education would be a strong plus -3+ years of work experience in a Product Marketing role ideally from a Hi-Tech environment The candidate should have strong communication skills to enable convergence of customers request and Engineering possibilities and resources and at the same time a strong analytical approach combined with commercial acumen. Proactive personality with strong interpersonal skills, high flexibility to adapt to a changing business and market environment complete the ideal profile. Fluency in English and German is a must.

Level of experience

The position requires a desire of converting strong science and technology understanding into commercial products. Strong "sense for business" is a must, as products always emerge at the intersection of "what's possible and what's needed". Location Position is based in Zurich-Regensdorf (Switzerland), with relatively frequent traveling assignment in Germany -mainly - and the United States; travel load should not exceed 30%. Environment The job is within a distributed R&D and manufacturing environment (Zurich-Regensdorf, Boston, Bonn, Michigan) staffed by a young, motivated and energized development group of about 20 people. The position reports into the "Appearance Market Manager" (located in Regensdorf), who reports into the CTO of the company, in charge of leading this disruptive innovation incubator.

What you can expect

At X-Rite / Danaher, you can build a career in a way no other company can duplicate. Our brands allow us to offer dynamic careers across multiple industries. We’re innovative, fast-paced, results-oriented, and we win. We
need talented people to keep winning. Here you’ll learn how DBS is used to shape strategy, focus execution, align our people, and create value for customers and shareholders. Come join our winning team.

Please send your complete application including CV, Cover letter and Diplomas to:

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